



### Profile of the Faculty

I.	<b>Name of the Faculty</b>	Dr. ELIZABETH MATHEWS
II.	<b>Name of the Department</b>	Commerce
III.	<b>Qualification/s</b>	M.Com, M.Phil, B.Ed, Ph.D
IV.	<b>Present Position</b>	Associate Professor and Head Department of Commerce
V.	<b>Address for Correspondence</b>	Lilac-33, Godrej Sky Garden Takka, Panvel
VI.	<b>Email</b>	<a href="mailto:elizamathew@gmail.com">elizamathew@gmail.com</a>
VII.	<b>Contact no.</b>	9820444280
VIII.	<b>Specialization</b>	Commerce- Business Policy and Administration
IX.	<b>Experience (in Years)</b>	29
X.	<b>Courses taught</b>	S Y B Com- Commerce III/IV, Advertising I/II, Commerce V/VI, Marketing Research I/II. M.Com I- Strategic Management, M.Com II- Research Methodology
XI.	<b>Research experience</b>	12 yrs
XII.	<b>No. of Students Registered for Ph.D. Degree</b>	13
XIII.	<b>No. of Students awarded Ph.D. Degree</b>	07

### 2) Publications and Research Papers

UGC listed Journals	04
Peer Viewed Journal	21
Non-Peer Viewed Journal	03
Conference Proceedings	03

### 3) List of Publication of Research Papers

S.No	Title of the Paper	Full Title of the Journal	Volume No.	Year of Publication	Page Nos.	Impact Factor	Citation Index
1.	“Water Management the Road Ahead”	Journal of Commerce and Management Thought	Vol-II	2011	68		
2.	CSR and Sustainable development through Environmental Initiatives	Osmania Journal of International Business Studies.	Vol – IV (2)	2009	20		
3.	Consumer Perception of Branded Petrol in Navi Mumbai	International Journal of Research in Commerce and Management	VOLUME NO. 3 ISSUE NO. 3	2012	22		
4.	Research Analysis and Evaluation	Research Analysis and Evaluation	Vol IV Issue 42,	2013	61-63		
5.	A Study of women Entrepreneurs in Raigad District	Tactful management Research Journal	Vol- I	2015	36-40.	2.1632	
6.	Role of Agro Tourism in Sustainable Development in Maharashtra- A Case study of Saguna Baug, Neral,Raigad.	Research Analysis and Evaluation	ISSN No. 0975-3486, Oct-Sept 2014, Vol VI Issue,	2014	6-8		
7.	<i>A study of Employee retention in logistics firms in Navi Mumbai</i>	<i>Special Issue of Scholarly Research Journal for inter disciplinary studies, Vol I, April 2015</i>	ISSN No. 2319-4766	2015	449-456		
8.	<i>A Study on the impact of training on the performance of</i>	<i>Episteme: an online inter disciplinary, multi-disciplinary</i>	ISSN-2278-8794	2015			

	<i>employees of private sector banks in Navi Mumbai</i>	<i>&amp; multi cultural journal,june 2015, Vol 4, Issue 1</i>					
9.	<i>Impact of Social Media on Youth,</i>	<i>An International Journal of Commerce, Economics and Management, Vol2 No 1,Part 6,March 2016</i>	<i>ISSN:2394-4560</i>	2016	246-257		
10.	<i>“Challenges for Tourism Entrepreneurship in Two District of Konkan Region”</i>	<i>International Journal of Management and Economics, 2015 Vol. V, No. 16,</i>	<i>ISSN2231-4687</i>	2015	78-82,		
11.	<i>A Study of Impact of training as Human Resource practice on the performance of employees of Co-operative banks in Navi Mumbai, Pg No: 46 to 53</i>	<i>MNDC Journal of arts and sciences, , Vol. I, June-Dec 2015,</i>	<i>ISSN-2394-1480</i>	2015			
12.	<i>A study on Non Interest Income and its importance to banking business,</i>	<i>MNDC Journal of arts and sciences, , Vol. I, June-Dec 2015,</i>	<i>ISSN-2394-1480</i>	2015	8 to 16		
13.	<i>Impact of training practices on the employee”s performance of logistics firms,</i>	<i>MNDC Journal of arts and sciences, , Vol. I, June-Dec 2015,</i>	<i>ISSN-2394-1480</i>	2015	1-7		
14.	<i>A Paradigm Shift of the banks: Non Interest Income,</i>	<i>Management Guru: Journal of Management Research, International Journal, Vol IV,Issue No 2,March 2016</i>	<i>ISSN 2319-2429</i>	2016	299-309		
15.	<i>Advertising Ethics and its influence on consumers-</i>	<i>Special Issue of International Scholarly Research Journal for Multidisciplinary</i>	<i>ISSN No. 2278-8808</i>	2017	152-156		

		<i>studies, Vol-I, -2017</i>					
16.	<i>An Empirical study on green HRM strategy in Indian banking sector-</i>	<i>Sankalpa- Journal of Multidisciplinary Research, Vol I, Issue no I, March 2018</i>	<i>ISBN 978-93-85133-09-1</i>	2018	45-50		
17.	<i>A Study of Cashless Economy with special reference to Rural Consumers of Uran Tahsil in Raigad District-</i>	<i>Ajanta An International Multidisciplinary Quarterly Research Journal, Vol-VII, Issue-I, Part I, January March 2018(Peer Reviewed Referred and UGC listed Journal)</i>	<i>ISSN 2277-5730</i>	2018	29-35		
18.	<i>Corporate Social Responsibility an Innovative and Inclusive Social Responsibility</i>	<i>Ajanta An International Multidisciplinary Quarterly Research Journal, Vol-VII, Issue-I, Part III, January March 2018(Peer Reviewed Referred and UGC listed Journal), January – March-2018,</i>	<i>ISSN 2277-5730</i>	2018	1-5		
19.	<i>Bridging the Gap :Work Place Stress Management among Employees of Private Sector Banks in Navi Mumbai</i>	<i>Ajanta, Vol-VII, 2018, Issue-IV,</i>	<i>ISSN 2277-5730</i>	2018	7-15		
20.	<i>Safety Issues of Women Commuters in Mumbai Suburban Local Trains</i>	<i>Ajanta, Vol-VII,, Sept 2018, Issue-III,</i>	<i>ISSN 2277-5730</i>	2018	25-30		
21.	<i>Study of Advertising Ethics and Viewer's perception towards Surrogate Advertisements with reference to Mumbai</i>	<i>JASC: Journal of Applied Science and Computations. A Peer Reviewed/ Referred Journal, Vol 5-Issue 11-Nov</i>	<i>ISSN 1076-5131</i>	2018	1186-1196		

		2018,					
22.	<i>Techno- Savy Culture in banking- Customer Satisfaction</i>	<i>UDYUKTA, International Journal in Management and Economics, Vol 12, Issue I, March 2018,</i>	<i>ISSN 2320-1010</i>	2018	51-57		
23.	<i>A Study of Customers' Satisfaction towards online shopping with special reference to rural youths in uran tehsil of Raigad district of Maharashtra</i>	<i>JETIR An International open access journal Vol 6, Issue 4, April 2019,</i>	<i>ISSN 2349-5162</i>	2019	47-52		
24.	<i>Overview of opinions of youth towards cashless, less cash economy in India</i>	<i>IJAIR, Vol-6, Issue(I), 2019,</i>	<i>ISSN 2394-7780</i>	2019	53-57		
25.	A study of HR strategies adopted by organizations in assessing employees to handle job stress in select sectors.	Studies in Indian Place Names Vol 40	2394-3114	2020	204-210		
26.	Digitalization –A pathway for transforming small businesses.	Our heritage journal,,Vol 67, issue II	0474-9030	2019	239-247		
27.	Analysis of passenger satisfaction of UTS mobile App service of Mumbai sub urban railways.	Research journey	2348-7143	2019		6.625	
28.	Impact on work life balance of employees working in metro cities during covid 19	Shodh Sanchar Bulletin	ISSN 2229-3620	2020	202 to 215		

### Conference Proceedings

1	<i>Proceeding book of 3 day National Conference, Managing Management Education in India: Issues, Challenges and Opportunities. Published by Pratibha Institute of Business Management and University of Pune.2012, Pg 85-89.</i>	ISBN No. 978-81-923768-0-6
2	<i>Proceeding-Maharashtra State Commerce Association- 24<sup>th</sup> Annual Conference, Regional Imbalance in Maharashtra: Issues and Challenges.Nagpur-2013.Pg 45-49.</i>	ISBN No. 978-81-926159-3-6
3	<i>One day International Conference on Higher Education, Bhavishya, International Scholarly Research Journal, Pune, Feb,2016, vol. I</i>	ISSN No. 2319-4766

#### 4) Books Authored

International Publisher	01
National Publisher	
Chapter in edited book	
Edited book by International publisher	
Edited book by national publisher	

#### 5) List of Books authored

Sr. No.	Name of the Author	Title of the Book	Name of Publication	ISBN No.	Year of Publication
1.	Dr.G.Y.Shitole, Prin Dr.Madhu Nair, Dr.Elizabeth Mathews, Dr.Seethalekshmy Narayanayyar	Marketing and Human Resource Management	Pearson	978-81-317-7333-8	2010-11

#### 7) Minor Research Project completed

Title of the Project	Date of sanction	Duration	Grant received	Funding agency
Management of Oil Crises	September 2010	Two years	55000	UGC
Strategic CSR	September 2011	One year	35000	University of Mumbai
Educational Infrastructure in Navi Mumbai	September 2005	One year	25000	University of Mumbai
Cross Cultural Issues in Organizations: A Study of I.T. Sector	September 2007	One year	20000	University of Mumbai
Study of New Normal and financial stability of faculty in Higher	2020	Two years	75000	RUSA

education Institutions during Covid-19 Pandemic situation. Challenges and Opportunities. Dr Elizabeth Mathews (Principal Investigator) T.M.Joshi (Co-Investigator)				
An Empirical Study on Banking and Customer Experience During Covid - 19 in Navi Mumbai Region, S.K.James  (Principal Investigator) Dr Elizabeth Mathews (Co-Investigator)	2020	Two years	75000	RUSA
Passenger perception towards services provided by Mumbai Suburban Railways with special reference to Central Lines. S.M. Kedare (Principal Investigator)  Dr Elizabeth Mathews (Co-Investigator)	2020	Two years	75000	RUSA
Effect of working from home on employees due to covid-19 with reference to selected Digital Media Marketing Agencies. J. U. Panda (Principal Investigator) Dr Elizabeth Mathews (Co-Investigator)	2020	Two years	75000	RUSA
Awareness and Utilization of Digital Wallets among residents of Navi Mumbai. T.M.Joshi (Principal Investigator) Dr Elizabeth Mathews (Co-Investigator)	2020	Two years	75000	RUSA

#### 8) Membership

- All India Commerce Association •
- Maharashtra State Commerce Association

#### 9) Academic Staff College Orientation/Refresher/Short Term Courses attended

<i>Sr. No.</i>	<i>Name of the Course /Summer Course</i>	<i>Place</i>	<i>Duration</i>	<i>Sponsoring Agency</i>
01	Orientation	Osmania University, Hyderabad	07/03/1988 to 27/03/1988.	UGC Academic Staff College, Hyderabad.
02	Refresher	N.M.College, Mumbai.	26/10/2006 to 15/11/2006	UGC, Academic Staff College, University of Mumbai.
03	Refresher	C. K. Thakur Arts, Commerce and Science College, New Panvel.	02/11/2009 to 21/11/2009	UGC, Academic Staff College, University of Mumbai

04	Refresher	C. K. Thakur Arts, Commerce and Science College, New Panvel.	30/12/2013 to 18/01/2014	UGC, Academic Staff College, Mumbai
05	Short Term Course in Research Methodology	C. K. Thakur Arts, Commerce and Science College, New Panvel.	03/11/2014 to 08/11/2014	UGC, Academic Staff College, Mumbai

#### 10) Papers presented in Conferences, Seminars, Workshops, Symposia

Sr. No.	Title of the Paper presented	Title of Conference/ Seminar	Date of the event	Organized by
1	Green Advertising	Building Bridges Negotiating Cultural Memories in Canada and India	15/02/2011 to 18/02/2011	Jadavpur University, Kolkata
2	NREGA-Accelerating Rural India	National Research Conference	05/10/2010	SIES Nerul
3	A Study of the role of CIDCO in the development of Navi Mumbai.	Doctoral Theses Conference	05/02/2011 to 06/02/2011	Institute for Future Education Entrepreneurship and Leadership
4	India's Growth Model	Management Strategies of Trade Commerce and Industry	01/02/2011 & 02/02/2011	UGC and University of Mumbai University of Mumbai
5	Private Label-Consumer-Retailer insight	Recent Developments in Trade and Commerce	07/01/2011 & 08/01/2011	UGC and C.K. Thakur College, New Panvel
6	Employee and CSR in globalised business environment	Globalised business environment-Emerging issues and challenges	25/02/2011 to 26/02/2011	Karamaveer Bhaurao Patil College, Vashi.
7	CSR –A shift in outlook of corporates	Corporate Social Responsibilities	28/01/2012 to 29/01/2012	UGC and C.K. Thakur College, New Panvel
8	Employer Branding in organised retail outlet	65 <sup>th</sup> All India Commerce Conference	09/11/2012 to 11/11/2012	K.P.B. Hinduja College of Commerce Mumbai.
9	Rural Marketing	The challenges of Rural Marketing in the 21 <sup>st</sup> century	26/11/2011 to 27/11/2011	iFEEL, Karla ,Lonavala.
10	Employee perception – employer branding	Management Wisdom for the 21 <sup>st</sup> Century.	4/12/2012	Pillai's Institute of management studies and research
11	Global Recession – Challenges and	Global Recession challenges and	05/01/2013	UGC and Mahatma Phule Arts, Science and



	<i>Opportunities</i>	<i>opportunities</i>		<i>commerce college Panvel</i>
12	<i>Regional Imbalance in the development of Tourism in Raigad.</i>	<i>Regional Imbalance in Maharashtra: Issues and Challenges.Nagpur-</i>	<i>15/02/13 to 16/02/2013</i>	<i>Dhanwate National College, Nagpur</i>
13	<i>Rural Marketing</i>	<i>The challenges of Rural Marketing in the 21<sup>st</sup> century</i>	<i>26/11/2011 to 27/11/2011</i>	<i>iFEEL,Karla ,Lonavala.</i>
14	<i>Tourism Development in Maharashtra-Problems and Prospects</i>	<i>Emerging Issues in Industry and Service Sector; A Global Scenario.</i>	<i>09/01/2015 and 10/01/2015</i>	<i>Mahatma Night Degree College of Arts &amp; Commerce</i>
15	<i>Mobile Banking Technology and Problems in its use with special reference to Public Sector Banks in Navi Mumbai.</i>	<i>India Calling A World of Opportunities (Initiate, Integrate, Innovate)</i>	<i>20/02/2015</i>	<i>University of Mumbai</i>
16	<i>A Study of Women Entrepreneur in Raigad District</i>	<i>Skill Development: The Key to Economic Prosperity.</i>	<i>7/03/2015</i>	<i>Ramanand Arya D.A.V. College</i>
17	<i>Role of Government in Survival of Tourism Business in Maharashtra</i>	<i>Commerce and Management in 21<sup>st</sup> Century</i>	<i>07/02/2015 and 08/02/2015</i>	<i>Pune University</i>
18	<i>Marketing of Ayurveda Health Services- A Study of Madhavbaug Ayurvedic Cardiac Rehabilitation Centre</i>	<i>67<sup>th</sup> All India Commerce Conference – 2014 Indian Commerce Association</i>	<i>27<sup>th</sup> to 29<sup>th</sup> December 2014</i>	<i>KIIT University, Bhubaneswar</i>
19	<i>A Study of Non-Interest Income and its Significance towards employee cost</i>	<i>Indian Political and Economic Scenario: Issues, Opportunities and Challenges</i>	<i>20<sup>th</sup> Dec, 2014.</i>	<i>CSC College of Arts, Science and Commerce</i>
20	<i>Cashless Economy:Challenges before Rural Consumers with special Reference to Uran Tahsil in Raigad District of Maharashtra</i>	<i>70<sup>th</sup> All India Commerce Conference –2017 Indian Commerce Association</i>	<i>12-14 Oct, 2017</i>	<i>IIS University, Jaipur.</i>

### 11) Conferences, Symposia, Seminars and Workshops organised as convener/co- convener

Level	Convener	Co-convener
International	01	-
National	03	-
State	-	-
University	-	-

### 12) Experience on various committees at the college

- *I/C Principal of the college*
- *Member Governing council*
- *Member Academic council*
- *Chairperson Board of studies in commerce*
- *Faculty In charge*
- *Co ordinator M.Com*
- *Chief Conductor for university level examination.*
- *Chairperson Commerce Association.*
- *Chairperson Research Committee*
- *Chairperson Students Council and Students Welfare*
- *Excursion committee*
- *Prospectus committee*
- *Document execution committee*
- *Academic audit*
- *Chairperson unfair means committee*
- *Member Research and development cell*
- *Parent teacher association*
- *Member Staff welfare*
- *Member Grievance cell*
- *Member planning and evaluation committee*
- *Admission committee*
- *Member Women Development Cell*
- *Member Alumni Association*
- *Convener UGC sponsored National Level Seminars*
- *Convener RUSA funded International seminar*

### 13) Experience on NAAC / IQAC of the college

- *Member Internal quality assurance cell.*
- *Chairperson criteria V (NAAC)*

### 14) Experience on Various committees at the university of Mumbai/Government

- *Member BOS in Commerce, University of Mumbai*
- *Member BOS in Commerce, KBP college Vashi (Autonomous)*
- *Member BOS in Commerce, S.P College (Autonomous) Pune University*

- Chairperson University Paper setting committee
- Member SET (Gujarat) paper setting
- Member PET (Mumbai) paper setting
- Subject expert, VC nominee to conduct interviews for the post of lecturers at various colleges
- member of LIC committee of University of Mumbai member of LIC committee of University of Mumbai
- External Referee for Ph.D Thesis of S.N.D.T. Women's University., D Y Patil University, Mumbai.
- Subject expert for Ph D viva of D Y Patil University, Mumbai
- Evaluator for M.Phil Thesis of Shivaji University Kholapur
- Resource Person for Seminars, workshop conducted by S.N.D.T. Women's University Mumbai, Pillai College, Panvel ,Narayana Guru college Chembur
- Resource person for International and National Webinars
- Chair Person Seminar conducted by, Pillai College, Panvel
- Resource Person for an expert lecture series conducted by Nene College Pen.
- Member Research Ethics Committee of KBP College, Vashi
- Co-ordinator CAP centre , University of Mumbai
- Chairperson Internal ethics committee, Veer Wajekar Arts, Science and Commerce College, Phunde, Uran.
- VC nominee as subject expert for CAS

**15) Awards /Recognitions received:**

Level	Title	Year	Awarding agency
State	Dr. P.C. Shejwalkar best teacher award and Mahadeorao Talhar best teacher award	2018	Central Institute of Business Management Research and Development & Department of Commerce, Rashtrasant Tukadoji Maharaj Nagpur University (RTMNU)in association with Maharashtra Commerce Association